

**Modularization of Product Development in
Global Manufacturing Companies**

The Interrelations between Product Architecture and
Product Development Organization

Dissertation

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and Information Technology of the University of Zurich

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in Business Administration

presented by

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from Zurich

approved in October 2011 at the request of

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The Faculty of Economics, Business Administration and Information Technology of the University of Zurich hereby authorises the printing of this Doctoral Thesis, without thereby giving any opinion on the views contained therein.

Zurich, 26 October 2011

Chairman of the Doctoral Committee: Prof. Dr. Dieter Pfaff

With love, this book is dedicated to my wife Fotini.

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